



Official US Pavilion Transport Guidelines



Nuremberg, Germany

March 9–12, 2018

Contact us: Events@us.dsv.com

US Central & West Coast Region Contacts:

Cheryl.Gajewski@us.dsv.com (847) 956 8855 ext.5201

Joseph.Moore@us.dsv.com / (847) 956 8855 ext.4195

US East Coast Region Contacts:

Richard.Gambuzza@us.dsv.com / (732) 850 8000 ext.2429

Ricardo.RiviereJ@us.dsv.com / (732) 850 8000 ext.2209

Introduction

At DSV, we understand that marketing your items at the right time in the right place is priceless. We are here to consult, assist and manage the material logistics flow so that you can focus on building your market share.

As a true global transport provider with locations in over 80 countries powered by a highly experienced and accountable international staff of over 40,000 employees – DSV is uniquely positioned to support your Trade Show, Fair, and Exhibition transportation needs.

Our experienced tradeshow logistics management staff is on-hand from the earliest stages of planning and budgeting, through to the finite scheduling and coordination of your cargo. Throughout the process we are available to provide, amongst other things, the following services:



- Full quotation based on your anticipated freight information
- Documentation support and packing advice
- Transportation / on-site insurance coverage if requested
- Inland and international freight coordination
- Specialized and fully-compliant handling of ITAR-controlled or licensed cargo
- Overseas Customs processes
- Advanced warehousing & exhibition drayage to your booth
- Storage services for empty/full goods
- Face-to-face support before, during, and after the event to answer any questions regarding shipping / the sale of goods / Customs processes / outbound handling and on-forwarding.

We are then able to facilitate complete outbound handling as needed, including full service back to your facility, long-term storage solutions, disposal of goods, or delivery up to your client's door in cases where all or part of your shipment has been sold. We are available to you every step of the way to provide our full support and advice.

Important Dates for IWA & Outdoor Classics 2018

ASAP	Initial communication with DSV Air & Sea to discuss general service overview and schedule. Provision of freight details for quotation and routing advice. Consultation and instructions for DSP-73 applications / BKA approval (if required). Please consider that DSP-73 and/or BKA special permission applications do not have guaranteed processing timelines by the applicable authorities and so advanced planning is highly recommended.
Jan. 4th, 2018	Ocean freight - arrival deadline into our Chicago consolidation warehouse. We are happy to discuss best options based on your estimated freight details.
Jan. 10th, 2018	Ocean freight - arrival deadline into our New York consolidation warehouse. We are happy to discuss best options based on your estimated freight details.
Jan. 30th, 2018	Airfreight - arrival deadline (LICENSED or BKA cargo / firearms / weapons / dangerous goods) to DSV Air & Sea warehouse (Optimum warehouse location will be determined based on your location).
Feb. 5th, 2018	Airfreight - arrival deadline (GENERAL cargo) to DSV Air & Sea warehouse (Optimum warehouse location will be determined based on your location).
Mar. 6-8, 2018	Delivery of cargo to exhibition stand(s). Collection of empty packing material or full goods for storage.
Mar. 9-12, 2018	Duration of IWA & Outdoor Classics 2018. Confirmation of return shipping or on-forwarding instructions to on-site DSV representatives. Provision of outbound labels.
Mar. 12th, 2018	Re-delivery of all empty packing material begins once aisles have been cleared of visitors. Collection of shipments as soon as possible once packed (priority given to shipments containing firearms or restricted items).

Please contact DSV Air & Sea’s Fairs & Exhibitions team prior to dispatching your freight to ensure that it is being routed as efficiently as possible. Through our extensive network of domestic carriers, we may be able to provide a cost-saving for your inland transportation.

Documentation Requirements



A commercial invoice / packing list is required for all international shipments. This document must be in English language and include descriptions, model/serial numbers, values (US \$), quantities, country of origin (ie manufacture), ECCN #s (where applicable) and Harmonized Tariff numbers for every item in your shipment. Statements indicating zero value for Customs purposes will not be accepted. Declared information will be reviewed by Customs entry writers and/or Customs officers and may be questioned or require validation at any time. For commercial invoices consisting of more

than 3 pages, a copy in German language will also be provided to German Customs. DSV Air & Sea can assist with this translation to reduce the cost of it being completed in Germany, however please allow 72 hours for processing.

Any hazardous material within your shipment will require complete and appropriate documentation (Dangerous Goods Declaration), packing, and labels for the intended mode of transport. Note that some common commodities such as lithium ion/metal batteries (which may be present in items like portable electrical equipment / laptop computers) may be restricted for international transport. We encourage you to research and consult with our Fairs & Exhibitions team before packing your shipment.

A Customs Power of Attorney form, credit application, and freight-screening authorization will be provided where necessary for new customers, and should be returned as soon as possible to ensure sufficient processing time in advance of shipping your freight.

Licensed Cargo



Due to the nature of the IWA & Outdoor Classics event, it is anticipated that the shipments of many exhibitors will include ITAR-controlled items which may require Department of State Provision 73 (DSP-73 License) for temporary exportation. Our staff is well-versed in the requirements and special handling of this type of license, and will be happy to offer guidance to help assure the safe, secure, and fully compliant international transport of such shipments. Please note that additional restrictions are placed on the display of certain types of weaponry / defense articles at the IWA & Outdoor Classics event. IWA Show Management will offer guidance and confirm whether particular items are permissible, will require special approval permits, or will be prohibited for display. If any licensed items are to be hand-carried to the show, it is vital that the responsible party presents the applicable license to US Customs at the airport of departure, and also that the goods are declared upon arrival at destination.

Please contact our Exhibition & Event Logistics team prior to submitting your license application to ensure that the appropriate agents and offices are included on your DSP-73.

Determination of whether cargo is subject to US or overseas license(s) or permit(s) is the responsibility of the shipper, and the input of DSV Air & Sea will be for guidance only.

Packing / Marking / Labeling Information

It is important for your tradeshow cargo to be packed in such a way as to withstand the normal rigors of international shipping as well as the additional overseas handling and trans-shipping. Consider that in a normal transport chain for exhibition freight, goods will be loaded / offloaded approximately 10-12 times from Door to Booth. Though there are some exceptions, we generally recommend that as a minimum, your goods are packed onto a pallet/skid which is then thoroughly stretch-wrapped to prevent in-transit shifting and to provide a barrier against inclement weather conditions. If your goods will return to origin after the event, you may want to consider the use of sturdy reusable crate(s) or shipping container(s). We can arrange for on-site storage of any empty packing material during the event, or for secure full-goods storage (full goods being stored can also be retrieved during the show in case additional product is needed).



Any solid wood packaging (SWP) / Non-Manufactured Wood Packaging (NMWP) being used should be in accordance with IPPC phytosanitary regulations / ISPM-15 standards, and bear the appropriate markings. Additional information can be found at the following website:

https://www.ippc.int/static/media/files/publication/en/2017/02/ISPM_15_ED_En_2017-02-10.pdf

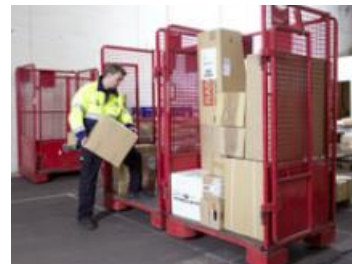
Each piece of freight should be **clearly labelled** (ideally waterproof) in **at least 3 places**, to include the following:

- Your complete US address as “shipper”
- A piece number assigned to that piece of freight (eg “piece number 1 of 4”)
- Dimensions (Length x Width x Height) and gross weight of that piece of freight (in cm / kg)
- Your hall/booth information at the event, in the following format:

IWA & Outdoor Classics 2018
Exhibitor: _<Exhibiting company name>_
Hall: __, Booth: ____
Nuremberg, Germany

Cargo Screening / Freight Inspections

In accordance with Global Customs regulations, cargo may be screened and/or inspected at origin or at destination. Due to the nature of the IWA & Outdoor Classics event, there is an increased likelihood of inspection at destination. We recommend that if your cargo is to be secured with padlocks, combination code type padlocks should be utilized, and the combinations for your padlocks should be noted on your paperwork and/or relayed to our Fairs & Exhibitions team. Without access to the cargo, padlocks may be removed by force if an inspection is required.



Courier Shipments



In some cases it may be cost-efficient for small / low-value shipments to be sent to this event by courier service, however there are various considerations concerning the viability of this, and best-practice methods which should be followed to ensure smooth international service and Customs clearance. Our staff would be happy to discuss your options along with offering our best advice. We may also be able to offer a cost-saving by utilizing our own discounted courier rates, and encourage you to consult with us prior to dispatching any shipments.

Cargo Insurance

DSV Air & Sea assures the utmost care in handling your cargo, however it is important to be aware that there are areas in any transportation chain where cargo could be inadvertently damaged, exposed to climatic variables, or in very rare instances, lost. Shippers are often not made aware if insurance coverage is not included in transportation rates and that a carrier's limited liability insurance may only cover a fraction of the cargo's replacement value. At DSV we recognize and respect every customer's right to be well-informed. If needed, DSV's

Cargo Insurance can provide you with full value coverage. Please consult with our Fairs & Exhibitions team if you would like to receive a quote for insurance coverage for your cargo.



Please contact your local representative for a full explanation of all risk rates and price by worldwide geographic location. Restricted countries and commodities may apply.

Thank you!

We sincerely appreciate you entrusting DSV Air & Sea with this sensitive cargo, and assure you of our dedication to meet or exceed every expectation of our capabilities. We wish you a successful participation in this event and hope that we may be a strong partner to you for this show and many more.

Why stop here?

Did you know that DSV Air & Sea provides a vast array of competitive domestic and international forwarding and brokerage services? We would be delighted to assign a local representative to discuss how DSV may expand our scope of service for your company!

Terms and conditions :

For our full terms and conditions, please visit our website at <http://www.us.dsv.com/services-and-downloads/terms-and-conditions>.