

## Graphical artwork 2018

10.11.2017

Prices 2018:

- Print on bar counter  
100 x 100cm 75,00€/piece
- Print on sideboard  
100 x 70cm 52,50€/piece
- Print in signboard  
150 x 75cm 84,75€/piece
- Print on fabric with  
alu rail on top and bottom 84,05 €/m<sup>2</sup>
- Print on full wall  
100 x 250cm 187,50 €/piece  
(self adhesive foil)
- Print on full wall  
100 x 250cm 322,50 €/piece  
(on foam board)

## Access for FTP-Server

For uploading your printing data on the FTP-server of Messebau Wörnlein GmbH please use the following access:

server: ftp.woernlein.de

user name: u38119298-woe

password: MW-2013b

Please create a file with your company name and the name of the fair, and send us an email after successful data transfer.

Mail-Address: [info@woernlein.de](mailto:info@woernlein.de)

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The quotation for prints assumes the receipt of graphical artwork ready for printing. This demand is to apply on textile banners as well as prints on paper or adhesive foil.

Please notice the following information for printing data transfer:

Printing data sets:           printable PDF-files (up to PDF/X-3),  
and also  
TIF, JPG, EPS files (vectorial layouted, fonts converted to  
curves),

Please notice: Printing data sets made in PowerPoint,  
Word or Excel cannot be used for prints.

Layout program:           Please name your layout program

Operating system:        Do you work on Mac (Apple) or PC (Windows)?

Bleed:                    Please layout your graphical artwork with bleed:

Prints smaller than 1x1m with 10mm on all sides, and  
prints larger than 1x1m with 20mm on all sides.

Only for prints on textile banners: without bleed

Scale:                    Please layout in the scale 1:1 or 1:10

Resolution:              Resolution for scale   **1:10**   **720 – 1000 dpi**  
Resolution for scale   **1:1**     **72 – 100 dpi**

Colour code:             RGB or CMYK

Colour specifications:   For your logos, large colour backgrounds etc.  
please tell us the colour reference number:  
Pantone-, HKS- colour number etc.  
These are special colours that can only be printed similar  
at the best.

Data transfer:            CD/DVD, email (max. 10 MB)  
or via our FTP-server